

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

146318 AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME STRATEGIC MEDIA PLACEMENT

BACHMANN FOR CONGRESS

AND 7669 Stagers Loop

PO Box 49756

ADDRESS Delaware OH 43015-7010

Blaine MN 55449-0756

USA

USA

CONTACT WHITNEY EVERSOLE

PRODUCTEST 3079

LOCAL SALESPERSON Nicole Roy Pol AGENCY EST. NO. 3079

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 10/30/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|----------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 00001.. | 1 | 04:58A | 05:58A | 30S | 10/26/12-10/26/12 | SUNRISE THIS MORNING | 1 | 350.00 | 350.00 |
| 2 | 11000.. | 2 | 04:58A | 05:58A | 30S | 10/29/12-10/30/12 | SUNRISE THIS MORNING | 2 | 350.00 | 700.00 |
| 3 | 00001.. | 1 | 05:58A | 07:00A | 30S | 10/26/12-10/26/12 | THIS MORNING | 1 | 750.00 | 750.00 |
| 4 | 11000.. | 2 | 05:58A | 07:00A | 30S | 10/29/12-10/30/12 | THIS MORNING | 2 | 750.00 | 1500.00 |
| 5 | 00001.. | 1 | 07:00A | 09:00A | 30S | 10/26/12-10/26/12 | CBS THIS MORNING | 1 | 450.00 | 450.00 |
| 6 | 11000.. | 2 | 07:00A | 09:00A | 30S | 10/29/12-10/30/12 | CBS THIS MORNING | 2 | 450.00 | 900.00 |
| 7 | Sa | 1 | 05:58A | 08:00A | 30S | 10/27/12-10/27/12 | CBS THIS MORNING: SATURDAY | 1 | 400.00 | 400.00 |
| 8 | Su | 1 | 09:30A | 10:30A | 30S | 10/28/12-10/28/12 | FACE THE NATION | 1 | 1800.00 | 1800.00 |
| 9 | Su | 1 | 09:58A | 11:30A | 30S | 10/28/12-10/28/12 | WCCO SUNDAY MORNING NEWS | 1 | 800.00 | 800.00 |
| 10 | 00001.. | 1 | 09:00A | 09:58A | 30S | 10/26/12-10/26/12 | JEFF PROBST SHOW | 1 | 350.00 | 350.00 |
| 11 | 11000.. | 2 | 09:00A | 09:58A | 30S | 10/29/12-10/30/12 | JEFF PROBST SHOW | 2 | 350.00 | 700.00 |
| 12 | 00001.. | 1 | 10:58A | 12:01P | 30S | 10/26/12-10/26/12 | YOUNG & THE RESTLESS | 1 | 500.00 | 500.00 |
| 13 | 11000.. | 2 | 10:58A | 12:01P | 30S | 10/29/12-10/30/12 | YOUNG & THE RESTLESS | 2 | 500.00 | 1000.00 |
| 14 | 00001.. | 1 | 11:58A | 12:30P | 30S | 10/26/12-10/26/12 | NOON NEWS | 1 | 700.00 | 700.00 |

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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|---|--|----------------------|---------------------------------------|---------------|---|
| 146318 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | STRATEGIC MEDIA PLACEMENT | | BACHMANN FOR CONGRESS | | |
| AND | 7669 Stagers Loop | | PO Box 49756 | | |
| ADDRESS | Delaware | OH 43015-7010 | Blaine | MN 55449-0756 | |
| | USA | | USA | | |
| CONTACT | WHITNEY EVERSOLE | | PRODUCTEST 3079 | | |
| LOCAL SALESPERSON | Nicole Roy Pol | AGENCY EST. NO. 3079 | PRODUCT CODE | 1300 | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 10/30/12 NO. WEEKS: 1 | | | | | |

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| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|-----------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 | 11000.. | 2 | 11:58A | 12:30P | 30S | 10/29/12-10/30/12 | NOON NEWS | 2 | 700.00 | 1400.00 |
| 16 | 11000.. | 2 | 12:59P | 01:58P | 30S | 10/29/12-10/30/12 | THE TALK | 2 | 350.00 | 700.00 |
| 17 | 00001.. | 1 | 01:59P | 02:58P | 30S | 10/26/12-10/26/12 | LET'S MAKE A DEAL | 1 | 350.00 | 350.00 |
| 18 | 11000.. | 2 | 01:59P | 02:58P | 30S | 10/29/12-10/30/12 | LET'S MAKE A DEAL | 2 | 350.00 | 700.00 |
| 19 | 00001.. | 1 | 02:58P | 03:57P | 30S | 10/26/12-10/26/12 | DR. PHIL | 1 | 475.00 | 475.00 |
| 20 | 11000.. | 2 | 02:58P | 03:57P | 30S | 10/29/12-10/30/12 | DR. PHIL | 2 | 475.00 | 950.00 |
| 21 | 00001.. | 1 | 03:57P | 05:00P | 30S | 10/26/12-10/26/12 | ELLEN DEGENERES | 1 | 775.00 | 775.00 |
| 22 | 11000.. | 2 | 03:57P | 05:00P | 30S | 10/29/12-10/30/12 | ELLEN DEGENERES | 2 | 775.00 | 1550.00 |
| 23 | 00001.. | 1 | 04:59P | 05:30P | 30S | 10/26/12-10/26/12 | M-F 5PM NEWS | 1 | 1700.00 | 1700.00 |
| 24 | 11000.. | 2 | 04:59P | 05:30P | 30S | 10/29/12-10/30/12 | M-F 5PM NEWS | 2 | 1700.00 | 3400.00 |
| 25 | 11000.. | 2 | 05:59P | 06:30P | 30S | 10/29/12-10/30/12 | M-F 6PM NEWS | 2 | 2200.00 | 4400.00 |
| 26 | 11000.. | 2 | 06:27P | 07:00P | 30S | 10/29/12-10/30/12 | WHEEL OF FORTUNE | 2 | 3100.00 | 6200.00 |
| 27 | Sa | 1 | 11:00A | 06:00P | 30S | 10/27/12-10/27/12 | NCAA COLLEGE FOOTBALL | 1 | 750.00 | 750.00 |
| 28 | Sa | 1 | 06:00P | 06:30P | 30S | 10/27/12-10/27/12 | SATURDAY 6P NEWS | 1 | 1200.00 | 1200.00 |
| 29 | Su | 1 | 05:28P | 05:58P | 30S | 10/28/12-10/28/12 | SUNDAY 5:30P NEWS | 1 | 1800.00 | 1800.00 |

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| 146318 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | <div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div> |
| NAME | STRATEGIC MEDIA PLACEMENT | | BACHMANN FOR CONGRESS | | |
| AND | 7669 Stagers Loop | | PO Box 49756 | | |
| ADDRESS | Delaware | OH 43015-7010 | Blaine | MN 55449-0756 | |
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| CONTACT | WHITNEY EVERSOLE | | PRODUCTEST 3079 | | |
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|------|---------|------------|--------|--------|--------|-------------------|------------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 30 | F | 1 | 07:00P | 08:00P | 30S | 10/26/12-10/26/12 | | 1 | 3000.00 | 3000.00 |
| 31 | Sa | 1 | 06:58P | 07:58P | 30S | 10/27/12-10/27/12 | CRIME TIME SATURDAY | 1 | 1600.00 | 1600.00 |
| 32 | Sa | 1 | 10:35P | 11:05P | 30S | 10/27/12-10/27/12 | STORM STORIES | 1 | 650.00 | 650.00 |
| 33 | F | 1 | 12:37A | 01:07A | 30S | 10/26/12-10/26/12 | 10P NEWS REPLAY | 1 | 130.00 | 130.00 |
| 34 | Sa | 1 | 06:28P | 07:00P | 30S | 10/27/12-10/27/12 | WHEEL OF FORTUNE | 1 | 1500.00 | 1500.00 |
| 35 | 00001.0 | 1 | 10:00P | 10:35P | 30S | 10/26/12-10/26/12 | LATE NEWS M-F/SU | 1 | 2800.00 | 2800.00 |
| 36 | 11000.0 | 2 | 10:00P | 10:35P | 30S | 10/29/12-10/30/12 | LATE NEWS M-F/SU | 2 | 2800.00 | 5600.00 |
| 37 | Su | 1 | 10:35P | 11:05P | 30S | 10/28/12-10/28/12 | WCCO 4 NEWS AT 10:30 | 1 | 900.00 | 900.00 |
| 38 | Sa | 1 | 10:00P | 10:35P | 30S | 10/27/12-10/27/12 | LATE NEWS SAT | 1 | 2200.00 | 2200.00 |
| 39 | 00001.. | 1 | 10:35P | 11:38P | 30S | 10/26/12-10/26/12 | LATE NIGHT WITH DAVID | 1 | 650.00 | 650.00 |
| 40 | 11000.. | 2 | 10:35P | 11:38P | 30S | 10/29/12-10/30/12 | LATE NIGHT WITH DAVID | 2 | 650.00 | 1300.00 |
| 41 | M | 1 | 06:58P | 07:58P | 30S | 10/29/12-10/29/12 | HOW I MET YOUR | 1 | 4000.00 | 4000.00 |
| 42 | M | 1 | 07:58P | 09:00P | 30S | 10/29/12-10/29/12 | TWO BROKE GIRLS/MIKE & MOLLY | 1 | 5975.00 | 5975.00 |
| 43 | M | 1 | 09:00P | 10:00P | 30S | 10/29/12-10/29/12 | HAWAII FIVE-0 | 1 | 4500.00 | 4500.00 |
| 44 | T | 1 | 08:00P | 09:00P | 30S | 10/30/12-10/30/12 | NCIS: LOS ANGELES | 1 | 8100.00 | 8100.00 |

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|-----------------|------|---------------|--------|--------|--------|-------------------|--------------------------|-----------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 45 | F | 1 | 08:00P | 09:00P | 30S | 10/26/12-10/26/12 | CSI: NY | 1 | 3400.00 | 3400.00 |
| 46 | Su | 1 | 11:57A | 06:00P | 30S | 10/28/12-10/28/12 | NFL REGULAR SEASON GAMES | 1 | 9450.00 | 9450.00 |
| 47 | Sa | 1 | 11:05P | 11:35P | 30S | 10/27/12-10/27/12 | LIFE TO THE MAX PM | 1 | 340.00 | 340.00 |
| Total Contract: | | | | | | | | 62 | | 93345.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 4-12 | | | | | | Oct | Nov | Dec | Total | |
| | | | | | | 39770.00 | 53575.00 | .00 | 93345.00 | |
| GRAND TOTAL | | | | | | | | | 93345.00 | |

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